

# COMMISSION AGENDA

Item No: 9A

Meeting: 3/18/21

**DATE:** March 10, 2021  
**TO:** Port Commission  
**FROM:** Eric D. Johnson, Executive Director  
Project Manager: Deirdre Wilson, Senior Planning Manager  
**SUBJECT:** Commission Action: Draft 2021-2026 Port of Tacoma Strategic Plan

## A. ACTION REQUESTED

Review the Draft 2021-2026 Port of Tacoma Strategic Plan and release for public review and comment.

## B. SYNOPSIS

In early April 2020 we held three Strategic Plan virtual workshops so employees and commission could share their ideas and suggestions about the Port's future direction and priorities. In July, we also set up an Online Open House website to educate people about the Port and get feedback from residents about our Strategic Plan efforts.

To date, nearly 4,000 people have visited the site to learn more about the Port and our planning efforts. In addition, more than 450 people have taken our online Strategic Plan survey.

Our community outreach efforts have also included about 50 presentations by commissioners and staff to various groups and organization – reaching about 2,500 people. The feedback, suggestions, and ideas received through the process have been very helpful to the Port commissioners, staff, and the consultants in developing various components of the plan.

The process has included about 14 virtual public commission meetings, during which the Commission has provided thoughtful and deliberate input.

The Draft Strategic Plan includes strategies supporting our Port's five foundational goals:

1. Economic Vitality
2. Organizational Success
3. Environmental Leadership
4. Transportation Advocacy
5. Community Connections

### **C. STUDY SESSION EDITS**

On March 10, 2021, the Commission held a study session to review and comment on Draft Version 19. Below is a summary of the edits made to create Draft Version 20 based on feedback from that meeting:

Page 7. Revised text to read:

The Port's Strategic Plan is designed to ~~help the Port successfully create new economic opportunities for our region and~~ grow the region's economy and to connect our community to a world of opportunity.

The Port's success also relies on our ability to achieve strong financial performance from investment decisions and operational results.

Page 9. Changed photo to depict export of machinery.

Page 14. Revised Environmental Strategy, EL-2, to read:

Reduce the air and climate pollution generated by Port and tenant activities while protecting their operations against the impacts of climate change.

Page 21. Photo from Page 9 was moved to this page.

### **D. NEXT STEPS**

April 15, 2021: Commission consideration of final 2021-2026 Port of Tacoma Strategic Plan.

May 20, 2021: Commission briefing on development of the Action Plan.